SPONSORSHIP BENE FITS	Diamond Sponsorship	Platinum Sponsorship	Gold Sponsorship	Silver Sponsorship
Stall space	Two 9 sq mt stalls	Two 6 sq mt stalls	One 9 sq mt stalls	One 6 sq mt stalls
Complimentary delegates to conference	5	4	3	2
Adverstiment in Expo Souvenir	Full page	Full Page	Full Page	Full Page
CEO / MD to come on stage during presentation of AWARDS	3	2	1	
Speaking slot	20 mins	10 mins		
Video			2 mins	1 mins
Logo on brochures of Expo, Conference & Awards	•	•	•	•
Hyperlinked logo on website's homepeage	•	•	•	
Hyperlinked logo on sponsors' page on website	•	✓	•	•
Company profile on expo website	250 words	100 words	100 words	
One dedicated e-mail blast to attendees	•	•		
Logo within marketing campaign	•	•	•	•
Logo presence on invitation cards	~	~		
Logo on conference & awards backdrop	~	~	✓	✓
Corporate brochure will be part of conference delegate kit	~	~	•	
Opportunity to screen corporate film during the conference	3 min	1 min		
Roll-up display standee at the conference	2			
Emcee mentions acknowledging sponsorship during conference and awards	•	•	•	•
Announcements to promote stall location within expo	6	4	2	1
Logo to be included in the thank you e-mail to attendees	•	~		
Mention in Post Show report, Press releases, and all relevant pre- and post-event communique	•	•		
Investment Required (in Rs. Lacs)	10	7	5	3

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